



exa education

Winter 2013

Welcome to our first newsletter of 2013

We begin this year with the annual BETT Show; opening on the 29th January and running until the 2nd February. It is the highlight of our exhibiting year and we are excited to debut the stand, brochure and services that we have been working on for the last 12 months. We hope you will have the opportunity to visit us at stand B41 and see them for yourself.

As 2013 is also our tenth anniversary year, we are celebrating with the introduction of a variety of new services and connection packages. High speed connectivity (up to

76Mbps) through our FTTC product should also greatly increase in availability as Openreach expands its fibre installation across the UK.

Our inclusive E-PenPal feature, new SurfProtect panel, tools and internet telephony service - with free school to school calls - will all be available in the next twelve months.

Alongside these advances, we will be rolling out membership of the EEN to all Exa customers; this provides our schools with exclusive prices and offers from some of the largest education suppliers. For more details,

visit www.een.org.uk.

To keep up to date with all the developments here at Exa Networks, follow us on twitter @exanetworks @surfprotect and @exaeducation or visit www.exa-networks.co.uk for all the latest information, upgrades and offers.

So, please come by the Exa stand in the oncoming days, have a coffee and a chat and - if you are quick enough, pick up one of our limited edition 10th anniversary pins.

We hope to see you at the show.

BETT Show 2013

This year sees the BETT show change its long established base at Olympia to its new location at ExCeL London. This move has afforded exhibitors and attendees with a great increase in space, hopefully making the event experience more pleasurable for all.

In particular, Exa have a new, larger, stand with seating, coffee area and demo pods to provide a relaxed area for our customers to preview our services or meet with a member of our team. We are located just to the left of the Customs House DLR entrance.

There are several partners of Exa appearing on the stand throughout the week to answer any questions you may have about their products or services, including NETASQ whose ICAP compatible firewall is our

preferred option for primary and secondary schools. Pawel, one of their senior consultants, will be on the stand on Friday 1st February between 12pm and 3pm.

This year, we are demonstrating our latest upgrades to SurfProtect, alongside the launch of the internationally available, multi-lingual, SurfProtect Cloud. We will also introduce the new connectivity options and launch of our 2013 education brochure, we will also have some exciting news that you will need to visit the stand to hear about!

If you are unable to be at the show this year our brochure is available on our website at:

<http://exa-networks.co.uk/brochures>

If you can not make it, we are streaming live from the event on our homepage.

STAND B41



powering learning

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SurfProtect Cloud

SurfProtect Cloud will be demonstrated at the BETT show this month. It is an update to the existing service therefore if you are a current user you will automatically get the upgrade to the new portal when you log in. This control panel is designed to improve the usability of the existing service whilst also providing additional benefits.

We have created a series of one minute video tutorials that will appear on the site in the coming months; these will explain how to perform different actions if you require guidance.

If you would like to be one of the first to see SurfProtect Cloud and its new features, visit stand B41 at the BETT show to receive a user demonstration.

What makes SurfProtect Cloud different to the original SurfProtect?



SurfProtect will now be available around the world. We have had many requests from different countries for the service over the years but, before we made it possible, we wanted to be sure that the user's experience would not suffer and meet customer expectation.



We are proud to announce that the system is now multilingual. Launching initially in English, French and Spanish, there will also be more languages introduced in the coming months.



The new portal has been completely redesigned in order to make SurfProtect as intuitive and simple as possible, whilst still providing the flexibility required by schools.



YouTube for Schools integration will be available.

SURFPROTECT

E-PenPal (Q2)

One of the features most commonly requested from Exa is an option that allows children to have a real world school email address, whilst also being protected from all external communications - not simply spam and viruses.

Although this is already possible through our ESA system, E-PenPal has improved the functionality. It is accessed through the existing ESA panel and the simple integration tool allows schools to add the children's email (as individuals or as groups) to an E-PenPal profile. This then enables the school to decide who the pupils are able to receive email from. For example, an E-PenPal scheme with another school - located anywhere in the world - could be created and this would ensure that the children only receive email from that domain.

This system allows children to become familiar with real world email and addresses, without the risk of being open to the world as a whole.

Echori (Q3)

We invested a great deal of time into creating Echori Parental - a flexible system that allows parents transparency into their child's academic life.

Echori, our parental engagement service, was created in 2010 in response to the focus placed by BECTA and the government on supplying parents with increased information about their child's performance and behaviour at school. The original scheme involved educational institutions providing online information on timetables, attendance, behaviour and attainment and was available to any school using SIMS.

We know that many schools and guardians could benefit significantly from using Echori therefore, in 2013, we will be launching Echori Lite, free of charge to any school with an Exa connection.

We will also be introducing a variety of enhancements to the system later this year.



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